



Star Night

GRIT, GRACE, AND GIVING



siskin
children's institute

2025

STARNIGHT SUCCESS



\$621k

TOTAL RAISED!

Special thank you to our 2025 co-chairs, **Lynda Hood and Amanda Johns**, for leading a remarkable year of sponsorships and donations in celebration of our 75th Anniversary and the longest-running event in Chattanooga's history. **Twenty-three new sponsors joined us, helping generate a record-breaking \$300,000 net proceeds to launch our Technology Fund.**

Giving Children a Voice: The Impact of Our AAC Loaner Library

Because of the generosity of StarNight, our **Augmentative and Alternative Communication (AAC) Device Loaner Library** expanded to meet the growing needs of children in our community.

- **StarNight funds provided five iPads**, along with protective cases and specialized communication software—bringing our total AAC loaner devices to 18.
- Over the past 12 months, these devices have been loaned to **55 children**, offering critical access to communication when it was needed most.
- The library now supports **three different communication software platforms**, ensuring children can use the system that best fits their individual needs.
- Most importantly, these devices have provided nearly **4,000 hours of communication**, giving children the ability to express their needs, thoughts, and feelings—many for the first time.

Advancing Autism Diagnosis Technology

Thanks to StarNight funds, Siskin Children's Institute has invested in an **EarliPoint™ Eye-Tracking System** and has launched a pilot program in January 2026—bringing groundbreaking diagnostic technology to children in our region.

- EarliPoint™ is the only FDA-cleared tool designed to **support the diagnosis of autism in children as young as 16 months**, enabling earlier identification during a critical window of development.
- This technology allows clinicians to gather objective, data-driven insights that can lead to **earlier intervention and more timely support for children and families**.
- Siskin Children's Institute will be the **first organization in Tennessee to offer this innovative tool**—an achievement made possible only through StarNight.

A LETTER FROM OUR 2026 CO-CHAIRS



As co-chairs of StarNight, we are reaching out with full hearts and deep gratitude. On August 15, 2026, we will come together for Chattanooga's longest-running fundraising gala—an event that is more than just a celebration. It is a night dedicated to **hope, inclusion, and the extraordinary children and families served by Siskin Children's Institute.**

For so many in our community, Siskin Children's Institute is more than just a building; it is a lifeline for our region's children. It is where parents find guidance and reassurance during their most overwhelming moments. It is where children discover new ways to connect and express themselves and are met with understanding, encouragement, and the belief that their potential is limitless—no matter the challenge before them. **Every day, remarkable progress happens within the walls of Siskin, and every day, the needs continue to rise.**

As parents and grandparents to little ones, we know firsthand how important resources like Siskin are to families, and this is why we feel so honored to invite you to stand with us under the western stars. Your involvement in this time-honored event isn't just about attendance—it is an act of love, support, and service. **You are what fuels the programs, therapies, and resources that bring hope to families and change to the lives of each child served.** It reminds us that when we come together with compassion, we can open doors that once felt impossible to push through.

On this special night, we will share stories that touch the heart, celebrate the strength and resilience of the families served, highlight the knowledge and gifts of the clinical team, and raise the essential funds to ensure our kids have what they need to thrive.

We hope you will join us in your finest “western glam” attire—but even more importantly, with the same generous spirit that has always defined our beloved community. **Thank you for your kindness, your belief in this mission, and your willingness to show up for those who need us most.**

With warmest gratitude,

Dan and Toni Youngman & Kevin and Stefanie Wittler-Beavers
2026 StarNight Co-Chairs



MAJOR SPONSORSHIPS



1 GRAND SPUR SPONSOR | \$50,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Two (2) Premium Tables for eight (8)
- Opportunity to Welcome Guests and Attendees of StarNight on Main Stage
- Full Page ad in Program
- Logo on Invitation and Preliminary Tease Promotions
- Logo on Sign & Repeat
- Logo Inclusion on Video, Invitation, Collateral, Promotional, Advertising, Event Materials, Website, Event Displays, Recognition during the event.
- Dedicated Social Media Support Promo Post Prior to Event
- Exclusive Logo Recognition as Grand Spur Sponsor on Website and Event Program
- Logo Recognition on Event Display/Screens
- Recognition in Script from Stage
- Specialty Waiter Service
- Right of First Refusal for 2027

2 KICK-UP-YOUR-BOOTS-SPONSOR | \$20,000 ONE (1) LEFT!!!

BENEFITS & RECOGNITION

- Premium table for eight (8)
- Full-Page ad in program
- Logo Inclusion on Video, Invitation, Collateral, Promotional, Advertising, Event Materials, Website, Event Displays, Recognition during the event.
- Dedicated Social Media Support Promos
- Prominent Logo display on the stage during the entertainment portion of evening
- Right of First Refusal for 2027

3 MISSION MOMENT SPONSOR | \$15,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8)
- Full-Page ad in program
- Logo Inclusion on Video, Invitation, Collateral, Promotional, Advertising, Event Materials, website, Event Displays, Recognition during the event.
- Opportunity to Introduce the Video
- Right of First Refusal for 2027

4 ALL GUSSIED UP SPONSOR | \$10,000 ONE (1) LEFT!!!

BENEFITS & RECOGNITION

- Premium table for eight (8)
- Half-page ad in program
- Logo Inclusion on Invitation, Collateral, Promotional, Advertising, Event Materials, Website, Event Displays, Recognition during the event.
- Organization name/logo on each table
- Right of First Refusal for 2027

SPECIALTY SPONSORSHIPS



1 LIVE AUCTION SPONSOR | \$7,500 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Guardian Table Benefits
- Recognition as Live Auction Sponsor
- Branding on Live Auction Section of StarNight Website & Auction Website
- Branding during Live Auction

2 SILENT AUCTION SPONSOR | \$7,500 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Guardian Table Benefits
- Logo displayed on event materials
- Recognition as Silent Auction Sponsor
- Branding on Silent Auction Section of StarNight Website & Auction Website

3 WATERING HOLE SPONSOR | \$7,500 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Guardian Table Benefits
- Logo displayed on event materials
- Recognition as Bar Sponsor on cocktail napkins and cups

4 PHOTOBOOTH SPONSOR | \$7,500 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Guardian Table Benefits
- Logo displayed on event materials
- Logo on photographs taken at event

5 VALET SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Table for eight (8); includes Ally Table Benefits
- Recognition as Valet Sponsor on Valet Tickets

6 PROGRAM SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Table for eight (8); includes Ally Table Benefits
- Recognition as Program Sponsor in Program with full-page ad

7 SUGAR SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Table for eight (8); includes Ally Table Benefits
- Recognition as Dessert Sponsor with Logo TBD

SPECIALTY SPONSORSHIPS



8 SADDLE SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Ally Table Benefits
- Recognition as Saddle Sponsor
- Logo displayed on event materials
- Branding on each table as official chair sponsor

9 HAT BAR SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Ally Table Benefits
- Logo displayed on event materials
- Recognition as Hat Bar Sponsor

10 LATE NIGHT BITE SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Ally Table Benefits
- Logo displayed on event materials
- Recognition as Late Night Bite sponsor on dessert napkins

11 BEVERAGE SPONSOR | ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Premium table for eight (8); includes Guardian Table Benefits
- Logo displayed on event materials
- Logo on each bottle of wine on table

12 CHAMPAGNE POP SPONSOR | \$5,000 ONE (1) AVAILABLE

BENEFITS & RECOGNITION

- Table for eight (8); Includes Ally Table Benefits
- Recognition as Champagne Pop sponsor during the Live Auction



TABLE SPONSORSHIPS

1 ADVOCATE | \$11,000 LIMITED AVAILABILITY

BENEFITS & RECOGNITION

- One (1) Table for 8 Guests
- Half Page ad in Program
- Logo inclusion on Invitation, applicable collateral, promotional, advertising, and event materials,
- Dedicated Social Media Promo Post Prior to Event
- Logo Recognition as Advocate Sponsor on Website and Event Program
- Logo Recognition on Event Display/Screens
- Recognition in Script from StarNight Event Stage
- Organization Name Displayed on Table



2 GUARDIAN | \$6,000

BENEFITS & RECOGNITION

- One (1) Table for 8 Guests
- Logo on applicable collateral, promotional, advertising, and event materials - Including but not limited to Newspaper, TV, Broadcast, Social Media
- Logo Recognition as an Guardian Table Sponsor on Website and Event Program
- Logo Recognition on Event Display/Screens
- Recognition in Script from StarNight Event Stage
- Organization Name Displayed on Table

3 ALLY | \$4,000

BENEFITS & RECOGNITION

- One (1) Table for 8 Guests
- Organization Recognition Ally Table Sponsor on Website and Event Program
- Organization Name Displayed on Table



Reserve your sponsorship today!

Visit siskin.org/starnight or scan the code to reserve your 2026 sponsorship by completing our StarNight Sponsorship Commitment Form.

Ashley Evans | ashley.evans@siskin.org



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