



# Star Night

GRIT, GRACE, AND GIVING



**siskin**  
children's institute



# little friends. big futures.

for Siskin Children's Institute



**Local businesses are the heart of our community, and we would love to partner with you to help children and families thrive.**

When small businesses say yes to Siskin, they do more than support a cause—they become part of a network of neighbors who believe in growth, inclusion, and opportunity for **every child**.

This summer, local businesses are coming together to support children and families served by Siskin Children's Institute — building awareness leading up to StarNight Gala on Saturday, August 15, 2026, at the Chattanooga Convention Center. **We're inviting your business to join us as a Community Partner to help us raise awareness for nearly 3,000 kids we serve every year.**

## What You Do

- Display various campaign materials (poster, stickers, signage, etc. provided)
- Share at least one campaign social media post (graphics provided)
- Allow use of your logo for campaign recognition
- Participate during the designated campaign window (2-4 weeks leading up to StarNight 8.15.26)

## Recognition

- Recognition as an official **Little Friends. Big Futures. Community Partner**
- Logo placement on our webpage
- Social media tag recognition
- Inclusion in select email acknowledgments
- Public alignment with one of Chattanooga's most trusted nonprofits

## Partners may also choose to expand their involvement through one or more:

- Host a giveback or percentage-of-sales event
- Make an annual business contribution to support Siskin's mission
- Donate a service, product, or experience to the StarNight auction
- Share Siskin's mission with your staff or customers
- Reserve a sponsorship for StarNight Gala
- Create a themed "Little Friends. Big Futures." promotion in-store

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[siskin.org/starnight](https://siskin.org/starnight)



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# What Our Partnership Could Look Like

## Social Media Kit



@siskinchildren  
#StarNight26  
#SiskinKids  
#LittleFriendsBigFutures

## Stickers/Coasters



## Poster/Signage





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*StarNight*  
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## 2026 Community Awareness Partner Commitment

Thank you for your support of Siskin Children's Institute. SCI is a 501(c)(3) nonprofit charitable organization, and all sponsorships and donations are tax-deductible. We are grateful for your support of children with special needs and their families in our region.

Contact Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Website URL/Social Handles \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

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## Partnership Commitment

### Community Partner (Minimum Participation)

We agree to:

- Display a campaign poster or window decal (provided)
- Share at least one campaign social media post (graphics provided)
- Allow use of your logo for campaign recognition
- Participate during the designated campaign window (2-4 weeks leading up to StarNight 8.15.26)

## Optional Ways to Deepen Your Impact!

We are also interested in:

- Hosting a giveback or percentage-of-sales event
- Making an annual business contribution
- Donating a service, product, or experience to the StarNight Gala auction
- Reserving a sponsorship for StarNight Gala
- Creating a Little Friends. Big Futures. themed in-store promotion



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## 2026 StarNight Auction Donation Form

Thank you for your support of Siskin Children's Institute. SCI is a 501(c)(3) nonprofit charitable organization, and all sponsorships and donations are tax-deductible. We are grateful for your support of children with special needs and their families in our region.

Contact Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Website URL \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Donation Item \_\_\_\_\_

Donation Description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Donation Value \$ \_\_\_\_\_ Expiration Date \_\_\_\_\_

Pick Up

Email

Mail-In

Drop-Off

Digital Form:



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